

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility
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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/170/Tariff/12-13/44

dt @ Chennai-6 the 05/11/2012.

Sub: Promotional offer for students during the festival season under GSM services-reg.
Ref: C.O. Lr No: 26-18/2010-T&C-CM Circular No: 75/12-13 dt 23.10.12.

Approval of the competent authority is hereby conveyed for the implementation of DATA Plan for Students in Tamilnadu Circle on promotional basis for 15 days with effect from 07-11-12 to 21-11-12. The details are given below:-

(1) Data Plan for Students:-

- i) Normal SIM (2G) to be offered free of cost.
- ii) The existing data plan voucher of Rs.51 is to be offered free of cost.
- iii) Students taking the connection under this scheme have to subscribe any of the existing prepaid data STV with MRP of Rs.101 or more in case of 3G or Rs.98 or more in case of 2G data service.

Note: CSC Staff should ensure the subscription of either 3G STV or 2G GPRS STV as described above and there is no change in the existing procedure of activation for 3G Data STV/2G GPRS STV.

(2) Other terms and condition for the above scheme:-

- i) This scheme shall only be implemented through BSNL internal distribution channel (CSCs), by placing canopies/stalls etc., in college campus/in vicinity of college campus in coordination with college administration. This plan is not allowed for Franchisees.
- ii) MNP customers also can avail of this plan.
- iii) In addition to normal identity proof for getting a connection, students need to provide proof of being a college/school student.

This is for the information of all concerned please.

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(S. BAMA)

AGM Mktg (S&M-CM)

044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy & Bangalore - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales)/AGM (Mktg II), Chennai-6 –For information and informing Sales

Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre

Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.